Education is Economic Development

“Advancing an Educated Workforce for a Thriving Regional Economy”

October 24, 2012
CA Health Professions Consortium Annual Conference
Our Future Workforce: By the Numbers - 2009/2010

69,624 K-12 Students

Palm Springs USD
22,901 students
7,089 High School

- Dropout Rate: 12.6%
- UC/CSU Ready: 23.1% *
- Hispanic: 71.9%
- English Learners: 29.9%
- F&R Lunch: 78.6%

Coachella Valley USD
17,551 students
5,006 High School

- Dropout Rate: 23.9%
- UC/CSU Ready: 17% *
- Hispanic: 97.1%
- English Learners: 55%
- F&R Lunch: 84.2%

Desert Sands USD
29,172 students
7,934 High School

- Dropout Rate: 15.9%
- UC/CSU Ready: 30.7% *
- Hispanic: 67.9%
- English Learners: 23.9%
- F&R Lunch: 58.1%

Lifetime cost per dropout to community:
$260,000

69,624 Total Students
20,000 High School Students

* 2008-2009 Data
School Data Source: CA Dept of Ed/ www.cde.ca.gov
Source: CA Dept. of Education
CVEP Workforce Pipeline Strategy:

- **Align** education and economic development strategies.
- **Link** education programs pre-school through graduate school (P-20) to provide multiple pathways to college and career.
- **Connect** business partners to career pathways programs, leverage resources

- **3 Industry Councils** in Healthcare/Life Sciences, Energy/Clean Tech and Arts, Media & Entertainment
  - **Convene business and education** to prepare the future workforce for targeted clusters.
  - **Facilitate Regional Strategies** to increase opportunities for students learning in career-relevant pathways tied to target industry clusters.
  - **Guide and Invest in the Development** of each segment of the pathway
  - **Support High Impact Practices** to ensure student success across the pipeline
  - **Direct Financial Support** – Scholarships and student services

**Healthcare/Life Science**

- **I'm going to be a physical therapist**

**Energy / Clean Tech**

- **I'm interested in Environmental Science**

**Arts, Media & Entertainment**

- **I want to be a TV producer**
Preparing the Pipeline: The Healthcare Industry Council

- Coachella Valley High School Health Academy Students
- 6 High School Health Academies
  - CVUSD: CVHS
  - DSUSD: LQHS & HIS, PDHS
  - PSUSD: CCHS & PSHS
- CSUSB Palm Desert Nursing Students
- COD Nursing Students
  - COD
  - RivCo Office of Ed / ROP
  - RivCo EDA / WDC
- Private Schools
  - Scholarships
- CSU San Bernardino
- UCR, Med Scholars, Med School
- Private Universities
  - Scholarships/Matching Partners
- PSUSD Middle School JUMP Programs & Career Explorations
- DSUSD K-8 Pre Med Magnet
- Raymond Cree Middle School Tours Desert Regional Medical Center

11,453 Healthcare Jobs
CVUSD, DSUSD, PSUSD
Increasing K-12 Opportunities

# Students in High School Health Academies/Pathways

A Regional Network of 6 Health Academies/Pathways
10,000+ hours

Work Based Learning Provided by Coachella Valley Employers in 2011
College and Career Readiness

Regional Plan for College and Career Readiness

• First-ever Regional Plan for College and Career Readiness
• Technical assistance from colleagues at Ford Motor Company Fund
• 75 partners collaborating to write the plan
• Documents how business and education will collaborate to:
  • Create career pathways strategies for the region
  • Assign responsibilities for key components, and
  • Develop an agreed upon sustainability plan for the pipeline strategies.
In four years we’ve awarded:

- over $6.26 million in scholarship support with our matching partners

- over 1300 scholarships to valley students attending over 60 colleges and universities across the country
Coachella Valley FAFSA Competition 2012

• **Goal:** 50% completion rate across the entire Coachella Valley
  
  (10% increase over prior year)

• 2,477 high school seniors completed the FAFSA

• 4,821 COD students completed the FAFSA

• **Results:** 62% total completion rate across the valley
  
  (high schools)

  17% completion rate increase for COD

• Indio High School overall winner with 91% completion rate!

• **Potential Economic Impact in 2012:** $23,353,600
  
  (includes COD, est. award $3200)