Building a Strong, Diverse Health Workforce: Shared Ownership to Expand and Sustain the Pipeline through Policy, Partnerships and Investments

Conference Packet

October 23-24, 2019

UC Davis Medical School
4610 X Street, Sacramento, CA

Sponsored by:
The California Wellness Foundation
California Community College Chancellor’s Office, Health Workforce Initiative
UCSF Fresno Medical Education Program
Latino Center for Medical Education and Research
Health Career Connection
National Association of Medical Minority Educators
Dear Friends and Colleagues:

On behalf of the California Health Professions Consortium (CHPC) we welcome you to our 8th annual statewide conference: **Building a Strong Diverse Health Workforce: Shared Ownership to Expand and Sustain the Pipeline through Policy, Partnerships and Investments.**

We invite you to participate in an innovative meeting of leaders from throughout the state who are working together to build a strong, diverse health workforce for California. Leaders from health employers, health professions schools, higher education, K-12 and health policy will discuss the latest strategies and opportunities to expand and sustain the pipeline of diverse health leaders and professionals. We are confident you will be inspired and develop skills, best practices, and networks to advance your priority programmatic and regional initiatives.

The imperative to address growing health workforce and diversity needs combined with the new California Administration, foundation investments and support for the recommendations of the California Future Health Workforce Commission create a unique window of opportunity. The conference will empower you to more effectively collaborate with key stakeholders to build sustainable health pathway programs and systems that produce a well-educated, diverse health workforce and expand rewarding health career opportunities for youth. We will explore timely topics such as:

- Governor Newsom’s and the State Legislature’s priorities related to health, the pipeline and education
- Major trends in health workforce, diversity and education
- California Future Health Workforce Commission recommendations and implementation plans
- Emerging health policy opportunities to strengthen the pipeline
- Health Employer perspectives on workforce needs, the pipeline and partnerships
- Latest strategies for implementing and sustaining regional health pathway systems
- Innovative tools and resources to build, enhance and sustain your health pathway programs
- Strategies for building and diversifying the mental health workforce
- Strengthening employer engagement and work-based learning
- Making the business case for health workforce and pathway development
- Advocacy strategies and skills to support the pipeline
- How we can work together more effectively at regionally and statewide to increase our impact

We are confident that you will find this conference energizing, informational, and practical. We look forward to working together to strengthen and grow a quality, diverse health workforce for California!

Katherine A. Flores, M.D.
Director, Latino Center for Medical Education and Research
UCSF Fresno Medical Education Program

Jeffrey S. Oxendine, MBA, MPH
CEO, Health Career Connection
Director of Health Workforce and Diversity,
UC Berkeley School of Public Health
Marriott Hotel: 4422 Y Street, Sacramento, CA

10:15-11:00  Registration: Marriott Ballroom

11:00-11:45  Conference Opening and Networking Lunch

11:45-12:00  Welcome and Opening Remarks
Dr. Allison Brashear, Dean, UC Davis School of Medicine

12:00-12:15  The Imperative and Moment of Opportunity to Strengthen the Pipeline
Katherine Flores, UCSF Fresno Latino Center for Medical Education and Research
Jeff Oxendine, Health Career Connection and UC Berkeley School of Public Health
California Health Professions Consortium, Co-Directors

12:15-1:15  Panel of Successful Health Pathway Program Alumni
Stories from alumni pursuing medicine, public health and health administration

1:15-2:00  Key Note Presentation: Legislative Priorities and Perspectives Regarding Health Workforce, Education and the Pipeline
Dr. Joaquin Arambula, Assembly member, California’s 31st Assembly District

2:00-2:20  Break and Transition to UCD Med Building
*Walk to UCD: 4610 X Street (5 minutes)

2:20-3:30  Best Practice and Practical Skill-based Workshops:

**Room 3202:** Building a High School Community Health Worker Training Program
Rodney Black, Valley High School, Elk Grove, CA

**Room 3205:** Developing Employer Partnerships to Increase Work-Based Learning Opportunities and Prepare students for success
Brooke Briggance, FACES for the Future Coalition (K-12)
Patricia Etem, Health Career Connection (College and post Bac)

**Room 3204:** California Medicine Coalition, Regional Hubs and Advocacy to support Community College Students to become physicians
Dr. Ramon Hernandez and Dr. Coyness Ennix, California Medicine Coalition

**Room 3207:** Exposing high school and college students to mental health careers and reducing Stigma
Jason Tate, Health and Nutrition Services, Teacher, Indio Highschool
Jodie Kapper, Coachella Valley High School, Medical Health Academy
Jeff Oxendine, Health Career Connection and UC Berkeley

3:30-3:45  Break: Room 1222
3:45-4:45  *The Moment of Opportunity and Importance of Shared Ownership to Expand and Sustain the Pipeline*

Carmela Castellano Garcia, CEO, California Primary Care Association  
Tangerine Brigham, Chief Strategy and Population Health Officer, Alameda Health System  
Jahmal Miller, System Vice President, Diversity Equity and Inclusion, CommonSpirit Health

4:45-5:30  **Building the Pipeline of Native American and Native Hawaiian Health Professionals**

Winonna Lee, ‘Imi Ho‘ōla program, HI and Western Regional National Association of Medical Minority Educators  
Dr. Nicole Stern, American Association of American Indian Physicians  
Alec Calac, Medical Student, UC San Diego School of Medicine

5:30-7:00  **Networking Reception- Hosted by Western Region National Association of Medical Minority Educators (WRNAMME)**

HOSTED HORS D'ŒUVRES

7:00-8:00  **Breakfast**

8:00-8:30  **Advancing Recommendations from the California Future Health Workforce Commission**

Room 1222  
Dr. Katherine Flores, UCSF Fresno Latino Center for Medical Education and Research  
Jeff Oxendine, Health Career Connection and UC Berkeley School of Public Health  
Dr. Kevin Barnett, Public Health Institute

9:00-9:30  **Keynote Presentation:** Advancing Equity and Community Health Improvements through Expanding the Pipeline  
Dr. Robert Ross, President and CEO, The California Endowment

9:30-10:15  **Plenary Panel and Discussion: Strategies for Advancing Policies to Support Health Workforce, Diversity and the Pipeline**

Leaders from Policy Advocacy Organizations

10:15-10:30  **Break**

10:30-11:15  **Newsom Administration’s Priorities in Health and Health Workforce**

Dr. Mark Ghaly, Secretary of Health and Human Services

11:15-12:15  **Developing a Strategic Communications Plan for the Pipeline**

Erin Hart, Chief Innovation Officer, Spitfire Communications

12:15-2:00  **Future Strategies and Lessons Learned from Experienced Health Pipeline Programs and Networking Lunch**

Dr. Jocelyn Garrick, Alameda Health Pipeline Partnership  
Dr. John Matsui, Biology Scholars Program, UC Berkeley

CONFERENCE AGENDA – Oct 24, 2019

UC Davis Medical School: 4610 X Street, Sacramento, CA
About the California Health Professions Consortium

The California Health Professions Consortium (CHPC) is a statewide consortium, under the direction of Dr. Katherine Flores (Director, UCSF-Fresno Latino Center for Medical Education and Research; Clinical Faculty, UCSF School of Medicine - Dept. of Family & Community Medicine) and Jeff Oxendine (Associate Dean, Public Health Practice - UC Berkeley School of Public Health), and is comprised of organizations and individuals with a vested interest in increasing diversity in California's health workforce. The members of CHPC represent various sectors, including direct service providers (hospitals, health plans, physicians, nurses), policy and advocacy organizations, academic institutions (including representation from the community college, Cal State University, and University of California systems, as well as private institutions), health pipeline programs, and other entities. To move forward with the Consortium's goals and objectives, we have four committees entitled: Pipeline, Policy & Advocacy, Resources, and Research & Evaluations, which are charged with specific action items. CHPC holds in-person convening’s on a quarterly basis, and our meetings are rotated between San Francisco and Los Angeles. CHPC is partnering closely with the California Health Workforce Alliance to align efforts around health workforce and diversity and strengthen support for collective and individual program efforts.

Some of the organizations that make up the California Health Professions Consortium

- Alameda County Pipeline Partnership
- Bay Area Health Career Opportunity Program
- California Area Health Education Center (AHEC)
- California Department of Education
- California Department of Labor
- California Health Workforce Alliance
- California Hospital Association (CHA)
- California Institute for Mental Health (CIMH)
- California Medical Association (CMA) Foundation
- California Primary Care Association (CPCA)
- California Program on Access to Care (CPAC)
- California State University, Office of the Chancellor
- California State University, Fresno (CSUF)
- California State University, Northridge (CSUN)
- California State University, Sacramento (CSUS)
- California Workforce Investment Board
- Cedars Sinai Medical Center
- Charles R. Drew University of Medicine and Science
- Coachella Valley Economic Partnership
- Community Clinic Association of Los Angeles County (CCALAC)
- Community College Chancellor’s Office, Health Workforce Initiative
- COPE Health Solutions
- David Geffen School of Medicine at UCLA
- Faces for the Future Coalition
- Fenton Communications
- Health Career Connection
- Health Impact
- Health Initiative of the Americas
- Health Professions Education Foundation
- Inland Coalition
- Insight Center for Community Economic Development
- Kaiser Permanente
- Keck School of Medicine at the University of Southern California
- Latino Coalition for a Healthy California (LCHC)
- Latino Health Collaborative
- Office of Statewide Health Planning & Development (OSHPD)
- Public Health Institute (PHI)
- Reach Out West End (ROWE)
- Stanford University School of Medicine
- Sutter Health Corporation
- The California Endowment (TCE)
- The California Wellness Foundation (TCWF)
- The Greenlining Institute
- University of California, Berkeley School of Public Health
- University of California, Davis School of Medicine
- University of California, Office of the President
- University of California, Riverside
- University of California, San Diego School of Medicine
- University of California, San Francisco School of Medicine
- University of California, San Francisco-Fresno Latino Center for Medical Education and Research
- UCLA Center for the Study of Latino Health & Culture (CESLAC)
- UCSF Benioff Children's Hospital, Oakland - CHAMPS Program
- UCSF Center for the Health Professions
- Vision & Compromiso
- Western University of Health Sciences
- White Memorial Family Medicine Residency Program
We are grateful for the generous support of the following sponsors:

CalWellness.org
THE CALIFORNIA WELLNESS FOUNDATION promoting equity, advocacy and access

Health Workforce Initiative
California Community College Chancellor’s Office, Health Workforce Initiative

NAMME
NATIONAL ASSOCIATION OF MEDICAL MINORITY EDUCATORS, INC

University of California San Francisco
Fresno Medical Education Program

UCSF
Berkeley

School of Public Health