Upcoming Election & Higher Education
Audrey Dow
Audrey Dow
Executive Vice President
The Campaign for College Opportunity
• College Access
• Equity
• Affordability
• Completion
State of the Race: Governor

Gavin Newsom, Democrat

<table>
<thead>
<tr>
<th>Likely Voters only</th>
<th>All likely voters</th>
<th>Democrats</th>
<th>Republicans</th>
<th>Ind</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gavin Newsom</td>
<td>49%</td>
<td>83%</td>
<td>11%</td>
<td>38%</td>
</tr>
</tbody>
</table>

John Cox, Republican

<table>
<thead>
<tr>
<th>Likely Voters only</th>
<th>All likely voters</th>
<th>Democrats</th>
<th>Republicans</th>
<th>Ind.</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Cox</td>
<td>38%</td>
<td>7%</td>
<td>82%</td>
<td>43%</td>
</tr>
</tbody>
</table>

Don’t know

<table>
<thead>
<tr>
<th>Likely Voters only</th>
<th>All likely voters</th>
<th>Democrats</th>
<th>Republicans</th>
<th>Ind</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don’t know</td>
<td>10%</td>
<td>10%</td>
<td>6%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Source: PPIC Statewide Survey, October 2018
State of the Race: Lt. Governor

Eleni Kounalakis, Democrat

Dr. Ed Hernandez O.D, Democrat

<table>
<thead>
<tr>
<th></th>
<th>Kounalakis</th>
<th>Hernandez</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>44</td>
<td>26</td>
</tr>
<tr>
<td>Republican</td>
<td>18</td>
<td>15</td>
</tr>
<tr>
<td>No Party Preference</td>
<td>45</td>
<td>22</td>
</tr>
<tr>
<td>Millennials (18-37)</td>
<td>34</td>
<td>24</td>
</tr>
<tr>
<td>Generation X (38-53)</td>
<td>39</td>
<td>19</td>
</tr>
<tr>
<td>Baby Boomers (54-72)</td>
<td>38</td>
<td>18</td>
</tr>
<tr>
<td>Silent Generation (73+)</td>
<td>33</td>
<td>28</td>
</tr>
<tr>
<td>Bay Area</td>
<td>45</td>
<td>18</td>
</tr>
<tr>
<td>Sacramento/Valley</td>
<td>38</td>
<td>18</td>
</tr>
<tr>
<td>Southern California</td>
<td>35</td>
<td>23</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>34</td>
<td>22</td>
</tr>
</tbody>
</table>

Source: Internal Poll conducted by David Binder August 1st, 2018
State of the Race: Superintendent of Public Instruction

**Superintendent of Public Instruction**

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Votes</th>
<th>Pct.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Marshall Tuck</td>
<td>1,304,209</td>
<td>37%</td>
</tr>
<tr>
<td>2 Tony Thurmond</td>
<td>1,205,470</td>
<td>34%</td>
</tr>
</tbody>
</table>

*Source: Los Angeles Times: June 6, 2018*
Gubernatorial Forums & Questionnaire

The Campaign for College Opportunity invited all gubernatorial candidates who...

- Raised $4 million
- Polled at/or above an averaged 8%
- Invitees: John Chiang, John Cox, Gavin Newsom, Antonio Villaraigosa
State of the Race: Lt. Governor

*If elected into office “nobody would ever ask again what the Lt. Governor does, because everyone will know that the Lt. Governor works on public higher education for the state of California.”*

-Eleni Kounalakis

*Committed to attend every board meeting if elected “Unless I am sick, I will be there,”*

-Senator Ed Hernandez
Lt. Governor Townhalls on Higher Education featuring
California State Senator Dr. Ed Hernandez, O.D.
&
former Ambassador Eleni Kounalakis
Our Priorities

- Attainment Goal
- Closing Racial Equity Gaps
- College Preparation
- College Access
- Improving Pathways
- Supporting Undocumented Students
- College Affordability
- Higher Education Investment
- Leveraging State Investment
- Coordinating Body
- Data Systems
- Racial & Gender Inclusion in Higher Education Leadership
60% Attainment Goal

If elected, will you adopt a 60% attainment goal?

Newsom:

- Supports a goal, likes 60%
- Goals in partnership with business
- College savings accounts
- College-going culture
Closing Racial Equity Gaps

If elected, will you set high school graduation, college access, and college completion goals by race/ethnicity?

**Newsom:**
- Prescriptive goals
- Incentivize outcomes
- Better data & coordination

**Cox:**
- Address inequality in K-12
- Against affirmative action based on race
- Favors affirmative action tied to income
If elected, will you increase investment in public universities in CA?

**Newsom:**
- Yes, highest priority.

**Cox:**
- No increase in funding to avoid tuition hikes.
- Investment in vocational training
- Online education
- Faculty must teach more
Leveraging State Investment

If elected, do you believe CA should leverage state investments to incentivize CA colleges to improve student completion rates?

Do you support Governor Brown’s community college student success funding proposal?

Newsom:
• Linking funding to student performance and graduation rates, as piece of entire higher ed budget, can be powerful
College Preparation

Do you believe high schools should see their role as helping students prepare for college and not just helping them earn a high school diploma?

Newsom:
• Yes
• Community Schools
• Computer Science for all
• A-G for all

Cox:
• General courses at CCC
College Access

If elected, will you revisit the admissions caps for CSU and UC to increase access for qualified students?

Newsom:
• Yes
• Increase investment to improve access and affordability.
• No eligible student denied
Clearing Pathways

If elected, what priorities do you have for improving pathways through community college?

Newsom:
• Support and expand Associate Degree for Transfer at CSU & UC
• Eliminate unfair remedial education requirements at CCC and CSU.
Supporting Undocumented Students

If elected, will you support access to college for California’s undocumented students, as well as financial aid?

**Newsom:**
- Affirm sanctuary campuses
- Defend CA Dream Act and AB 540
College Affordability

If elected, how will you help our lowest-income and middle-income students afford the “real cost of college?”

What is your position on debt-free college?

Newsom:

- Total cost of attendance (food & housing)
- Financial aid information for HS students
- Simplify financial aid application
- Increase Competitive Cal Grant amount
- Supports two years of free community college.

Cox:

- Nothing is free
- Make college affordable by cutting college/university costs
Racial & gender diversity in Higher Ed leadership

Do you believe our colleges and universities should be more reflective of the student body they serve and California’s diverse population?

What is your plan for promoting greater equity in representation in higher education?

Will you commit to appointing more women and racially diverse individuals?

Newsom:

- Yes
- Change admission & hiring practices
- Appoint diverse Regents, Trustees and Board of Governors
Statewide Leadership in Higher Ed

If elected, will you establish a coordinating body with the oversight authority and capacity to engage in goal setting, oversight and coordination to help ensure seamless integration and accountability of California’s UC, CSU and community college systems?

Newsom:

• Yes
• Will determine attainment goal
• Will hold accountability responsibilities
Statewide Leadership in Higher Ed

Will you appoint a Secretary of Education? Undersecretary? Higher ed expert on your team?

Newsom: Yes
Data Infrastructure

If elected, what would you do as Governor to improve our education data systems?

Newsom:

• Connect early childhood, K-12 and higher education data systems.
Legacy

What will be your higher education legacy?

Newsom:
California Promise

- Prenatal care, universal pre-k, college savings
- Community schools, high quality teachers
- Higher ed goals
- Early childhood to higher ed data
<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>GRADE</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLLEGE PREPARATION</td>
<td>B+</td>
</tr>
<tr>
<td>COLLEGE ACCESS</td>
<td>D</td>
</tr>
<tr>
<td>COLLEGE COMPLETION</td>
<td>C</td>
</tr>
<tr>
<td>COLLEGE AFFORDABILITY</td>
<td>C</td>
</tr>
<tr>
<td>GRADE POINT AVERAGE</td>
<td>2.07</td>
</tr>
</tbody>
</table>
Establish a statewide attainment goal

Implement a set of policies to achieve the attainment goal and eliminate racial equity gaps

Create a strong data system

Establish a central coordinating body
Los Angeles Office:
1149 S. Hill Street, Suite 925
Los Angeles, CA 90015
213-744-9434

Sacramento Office:
1512 14th Street
Sacramento, CA 95814
916-443-1681