The Campaign for
College Opportunity

Working to ensure all Californians have an equal opportunity to attend and succeed in college in order to build a vibrant workforce, economy and democracy
- College Access
- Equity
- Affordability
- Completion

www.collegecampaign.org
Michele Siqueiros, President

My favorite title is “college graduate.”
California’s Healthcare Sector

Almost 1 in every 10 workers in California are health professionals.
California’s Healthcare Sector

Almost 300,000 jobs were added between 2010 and 2014.

Almost 1 in every 10 workers in California are health professionals.

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California’s Future Workforce Needs

450,000 more health workers

Nearly half of all nurses are aged 50 or older
California’s Aging Population

Projected Population Change between 2012-2030

Young
0-37 years old
497,510

Old
38+ years old
4,302,091
California’s Health Workforce

86% have some postsecondary education or training

70% of hospitals want to hire RNs with bachelor’s degrees
Where California Ranks

48th

Health-related Bachelor's Degree Completions
Where California Ranks

- 48th Health-related Bachelor's Degree Completions
- 49th Health-related Associate Degree Completions

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California’s New Majority: Diversity in the Workforce
California’s population

There are 15 million LATINOS in California, the largest racial/ethnic group in the state.
California’s population

94% of Latinos under the age of 18 are native-born

1 out of every 2 youth under 18 in CA is Latino
California’s population

*Black population by select states, 2013 (in millions)*

- Texas: 3.01
- Georgia: 3.01
- Florida: 2.97
- New York: 2.82
- **CALIFORNIA**: 2.16

CA is home to the nation’s 5th largest Black population.
Educational Attainment

Percent of population between 25 and 64 years, 2011-13

- Bachelor’s degree or higher
- Associate degree
- Some college, no degree
- High school diploma/GED
- No high school diploma

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Bachelor’s degree or higher</th>
<th>Associate degree</th>
<th>Some college, no degree</th>
<th>High school diploma/GED</th>
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<tr>
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<td>6%</td>
<td>19%</td>
<td>25%</td>
<td>38%</td>
</tr>
</tbody>
</table>

www.collegecampaign.org
Fewer than 2 in 10 working age Latino adults have a college degree.

1/3 of Black adults have some college, but no degree.

Educational Attainment
Top 10 States with Largest Black & Latino Populations

California ranks...

10th Rate of Black Health Degree Completion
9th Rate of Latino Health Degree Completion
Racial Diversity in California’s Health Workforce

- Latinos are underrepresented in the health workforce.

Comparison of California’s Working-Age Population and California’s Health Workforce:

- **California’s Working-Age Population**:
  - Latino: 38.6%
  - Asian: 15.1%
  - Black: 5.9%
  - White: 40.0%

- **California’s Health Workforce**:
  - Latino: 25.3%
  - Asian: 26.4%
  - Black: 7.1%
  - White: 40.8%
Why Does California Rank So Poorly in Health Education?
We Don't Send Enough Students Into Our 4-Year Public Universities
California community colleges currently enroll almost twice as many students as the UC and CSU combined.*1980-2013
The Problem: Where We Rank

Only 11% of California's 18-29 year old population is enrolled in a four-year university

49th in the country in four-year enrollment

45th in the country in rate of B.A. completion
The Role of State Funding
State Spending on the Decline

State appropriations for the CSU are down 26 percent since 2007-08.
California Lacks Capacity for Health Related Undergraduate Degree Programs
Bachelor's Degree Nursing Programs Hard to Access

17 out of 20 nursing programs are impacted

Only UCLA and UC Irvine have undergraduate nursing programs
Recommendations

Fully fund our public colleges and universities
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Expand enrollment capacity for health related degree programs
Recommendations

- Fully fund our public colleges and universities
- Enroll more students in four-year universities
- Expand enrollment capacity for health related degree programs
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- Increase enrollment of underrepresented students in health programs
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- Targeted statewide plan
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- Expand enrollment capacity for health related degree programs
- Increase enrollment of underrepresented students in health programs
- Targeted statewide plan
- Incentivize colleges and universities to help meet demand
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The Campaign for College Opportunity
Increasing college graduates to strengthen California

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